

Mission

Why Does the Organization Exist

Core Values

What the Organization Believes in

Vision

What the Organization Future Looks Like

Strategy Map

Organization Game Plan

Balanced Scorecard

Organization Implementation and Areas of Focus

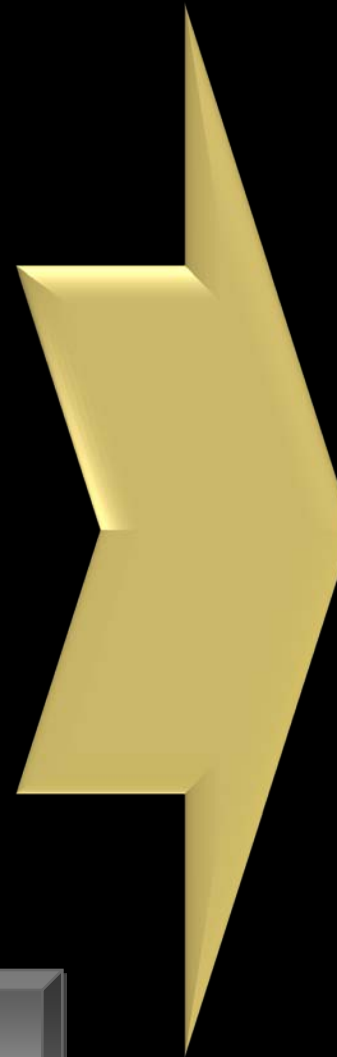
Strategic Initiatives

Organization Game Plan

Personal Objectives

What each person needs to do

Linking Mission and Vision
to Daily Operations



Strategic Outcomes

Satisfied Shareholders

Delighted Customers

Effective Processes

Motivated,
Prepared
Workforce